THE BARRIER-FREE & INCLUSIVE MUSEUM GUIDE

· One system/device for all visitors

· Multilingual

· For people with hearing impairments:
  add sign language option to text content

· For blind and partially sighted people:
  assists navigation and orientation together
  with tactile guidance systems

· Inverse, high-contrast display (luminance
  contrast)

· Plain fonts, easily scalable text and images

· Supports multi-sensory design principle

· Plain language, augmentation with
  illustrations and pictograms

· Variable NFC chip installation height
  (e.g. for children, wheelchair users)

*Offer all your visitors exciting new ways
to experience and enjoy your museum and
explore your exhibitions.*

*Incorporating the Digital Guide in the early
planning stages means that it can become
an integral element of the exhibition.*

Statistics

EVALUATE VISITOR BEHAVIOUR

· Which exhibits attracted the greatest interest?

· How long are visitor 'dwell times'?

· Which routes do visitors take?

Respond rapidly to visitor feedback!

*We and our partners are happy to advise
you on development and implementation
of individually tailored inclusivity concepts
and content.*

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tagsmuseum
THE INCLUSIVE DIGITAL MUSEUM GUIDE

Inclusive and barrier-free – Intuitive use
Supports NFC, beacons, GPS, AR
Individual solutions, with and without WiFi

tagsmuseum is …

1. INTUITIVE

· Intuitive and easy to use for all ages

· Target-group-specific content

· Supports wayfinding and navigation in the museum

· No need for assistance from museum staff

· Easy content administration via Content Management System

· Clarity: one system for everyone

2. INDIVIDUAL

The digital museum guide is individually customisable for specific needs and re-quirements

· Customise application with own design and layout

· Content input and changes right up to exhibition opening and after

· No comprehensive WiFi cover needed

· Use on museum rental equipment or visitors' own devices

· Can be used in indoor and outdoor spaces

· Any number of languages and language styles

· Individual themed trails and guided tours

· Supports NFC, Bluetooth (beacons), optical recognition (AR, QR) and GPS, as appropriate to content and spatial characteristics

3. INNOVATIVE

tagsmuseum combines …

· innovative technology and content in a single medium

· individually tailored solutions and concepts

· intuitive operation and inclusivity opportunities

· cost efficiency and time saving

· stability and high reliability

Photo: © GfG/Gruppe für Gestaltung Bremen

WHAT EXHIBITION MAKERS SAY

'I was surprised and delighted by the high levels of acceptance, particularly from older people, who make up a significant proportion of our visitors today.'

Erik Tirkkonen, Maritime Museum of Finland

' … the interweaving of exhibits, content and multimedia material is integral to the exhibition scenography.'

Dr Bleile, Landesmuseum Schloss Gottorf

WHAT VISITORS SAY

'A magnificent and interesting exhibition. The tablets – an excellent idea and very helpful!'

' … very interesting, and very exciting and informative for our children in particular, thanks to the tablets.'